

7th

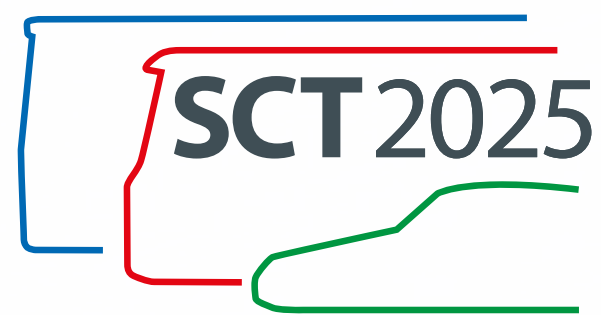
SCT2025

7th International Conference on
Steels in Cars and Trucks

Steels in Cars and Trucks

June 2 – 6, 2025

Mainz, Germany



Steel Institute
VDEh

Sponsor and Exhibitor Package





Additional equipment, furniture

We offer to our sponsors and exhibitors additional 3-day tickets for 750€ (up to a maximum of five tickets). Please contact us for individual packages info@sct-2025.com.

Venue

Rheingoldhalle Mainz
Rheinstraße 66
55116 Mainz, Germany

Host VDEh

Steel Institute VDEh
www.vdeh.de

Contact

TEMA Technologie Marketing AG
Ms. Stefanie Geuenich
Phone: +49 241 88970-313
Email: info@sct-2025.com
www.tema.de



SCT 2025 – the international networking conference on steels in cars and trucks will take place in 2 - 6 June 2025!

With the “Software Defined Vehicle”, the strategic focus in vehicle development is increasingly shifting from hardware to software. Nevertheless, the body, chassis and drive train remain key assemblies in which steel is used due to its optimum property profile. However, increasing demands on safety, performance, weight, costs and, more than ever, sustainability pose enormous challenges for OEMs and suppliers.

With around 400 participants and 150 specialist presentations, SCT 2025 is the most important international conference on new steels, processing technologies and system solutions in automotive and commercial vehicle construction. The conference brings together the automotive, supplier and steel industries, underlining the importance of partnerships along the entire value chain to meet the challenges and drive the technological transformation forward together.

Conference Topics

Conference topics will include:

- › Steel Components in Cars and Trucks
- › Manufacturing of Components
- › New High Performance Steels
- › Lightweight Design
- › E-mobility with Components Made of Steel
- › Green Steel
- › Modelling, Simulation and Testing
- › Recycling and Repair

Platin Sponsor

SSAB

Host

Stahl | Stahlinstitut
VDEh

Organiser

TEMA

Platinum Sponsor

34,500 EUR

(Main Sponsor)

On site

- › 18sqm booth area, preferential position in the exhibition area, booth construction is not included
- › Highlighted company display during breaks
- › 5 exhibitor tickets free-of-charge
- › 5 three-day entry tickets for your clients, VIPs, etc.
- › Use of a personal meeting room

Website

- › Preferential listing with link on SCT 2025 website
- › Preferential company presentation on SCT 2025 website
- › Integration of a corporate image film on SCT 2025 website

Print

- › Logo placement on lectern in all rooms
- › Logo placement in flyers, newsletters and posters
- › Logo presentation on the welcome banner in the foyer
- › 2 custom made roll-ups (which remain your property after the conference)
- › Company banner and mention as Platinum Sponsor on SCT 2025 sponsor roll-ups
- › Full page advertisement in the proceedings
- › Logo and short portrait on digital conference proceedings
- › Logo placement on label of digital conference proceedings
- › Presentation of own materials on digital conference proceedings (up to 50 MB)
- › Logo imprinted on conference bags
- › Materials included in the conference bags
- › Mention in all press releases
- › Member of the Programme Committee

Gold Sponsor

19,500 EUR

On site

- › 12sqm booth area, preferential position in the exhibition area, booth construction is not included
- › Logo presentation on the welcome banner in the foyer
- › 2 showcases in the exhibition
- › 3 exhibitor tickets free-of-charge
- › 3 three-day entry tickets for your clients, VIPs, etc.

Website

- › Listing with link on SCT 2025 website
- › Company presentation and mention as Gold Sponsor on SCT 2025 website

Print

- › Logo placement in flyers, newsletters and posters
- › Company logo and mention as Gold Sponsor on SCT 2025 sponsor roll-ups
- › Half page advertisement in the proceedings
- › Presentation of own materials on digital conference proceedings (up to 30 MB)
- › Materials included in the conference bags

Silver Sponsor

11,500 EUR

On site

- › 8 sqm booth area, booth construction is not included
- › 1 showcase in the exhibition
- › 2 exhibitor passes free-of-charge
- › 2 three-day entry tickets for your clients, VIPs, etc.

Website

- › Listing with link on SCT 2025 website
- › Company presentation and mention as Silver Sponsor on SCT 2025 website

Print

- › Logo placement in flyers, newsletters and posters
- › Company logo and mention as Silver Sponsor on SCT 2025 sponsor roll-ups
- › Presentation of own materials on digital conference proceedings (up to 20 MB)
- › Materials included in the conference bags

Exhibitor Package “Booth”

4,500 EUR

(Fully equipped with booth)

- › 8 sqm floor space
- › Standard exhibition construction
- › Lighting, electricity, table, 2 chairs, 2 racks for brochures, 1 triple-socket
- › 1 free ticket
- › Per additional sqm with booth construction (maximum of 12 sqm): 390 €

Exhibitor Package “Space”

2,500 EUR

- › 6 sqm floor space
- › No booth construction included
- › 2 free tickets
- › Per additional sqm (maximum of 12 sqm): 300 EUR

Item Sponsors

Proceedings

3,200 €

Let your company logo be seen around the globe by sponsoring the conference proceedings of SCT 2025. The proceedings will be received by all participants.

Advertisement

- | | |
|------------------------------|---------------------|
| SCT Proceedings: | SCT Programme: |
| › 470 x 110 px: 980 € | › 1/1: 980 € |
| › Stamp: 490 € | › 1/2: 490 € |

Logo on conference bags

2,000 €

- › Each participant receives a conference bag at their arrival at the conference, Sponsor's logo is printed on all conference bags.

Pens

1,500 €

- › Your pens distributed to all participants of SCT 2025.

Notepads

3,500 €

- › You may provide personalised notepads, to be added in the conference bags.

Coffee break

1,500 €

- › Two coffee breaks during SCT 2025
- › Promotion during the coffee breaks

Conference lunch

2,000 €

- › One lunch break during SCT 2025
- › Logo, website URL and company description will be placed on all signage around the lunch area and on all the lunch break service tables. Additional material can be delivered.

Sponsoring Packages	Platinum	Gold	Silver
Booth area	18 sqm	12 sqm	8 sqm
Highlighted company display during breaks	x	-	-
Free tickets	8	6	4
Imagefilm in conference programme	x	-	-
Website			
Listing with link	Preferential	x	x
Company presentation	Preferential	x	x
Integration of a corporate image film	x	-	-
Presentation in Social Media communication	Highlighted	Highlighted	x
Print			
Logo placement on lectern in all rooms	x	-	-
Logo placement in flyers, newsletters and posters	x	x	x
Logo presentation on the welcome banner in the foyer	x	x	-
SCT 2025 roll-ups	2 Company roll-ups	Logo on conference roll-ups	Logo on conference roll-ups
Advertisement in the programme folder	Full page	Half page	Half page
Advertisement in the digital conference proceedings	Highlighted (980 x 190 px)	(470 x 110 px)	-
Presentation of own materials on digital conference proceedings	Logo and short portrait	x	x
Materials included in the conference bags	up to 2 items + brochure with logo on bags	1 item	1 item
Press releases	x	x	x
Costs	34,500 EUR	19,500 EUR	11,500 EUR

Registration

form for Sponsoring or Exhibiting at the 7th International Conference on Steels in Cars and Trucks

Please send to Stefanie Geuenich

info@sct-2025.com

Send

Please mark with a cross the package you want to book.

Sponsoring Packages			Exhibiting Packages		
<input type="checkbox"/>	Platinum Sponsor	34,500 EUR	<input type="checkbox"/>	Exhibitor Package "Booth"	4,500 EUR
<input type="checkbox"/>	Gold Sponsor	19,500 EUR	<input type="checkbox"/>	Exhibitor Package "Space"	2,500 EUR
<input type="checkbox"/>	Silver Sponsor	11,500 EUR			

Item Sponsoring					
<input type="checkbox"/>	Proceedings	3,200 EUR	Advertisement SCT Proceedings:		
<input type="checkbox"/>	Logo on conference bags	2,000 EUR	<input type="checkbox"/>	470 x 110 px:	980 EUR
<input type="checkbox"/>	Pens	1,500 EUR	<input type="checkbox"/>	Stamp:	490 EUR
<input type="checkbox"/>	Notepads	3,500 EUR	Advertisement SCT Programme:		
<input type="checkbox"/>	Coffee break	1,500 EUR	<input type="checkbox"/>	1/1:	980 EUR
<input type="checkbox"/>	Conference lunch	2,000 EUR	<input type="checkbox"/>	1/2:	490 EUR

I would like to participate as a sponsor / exhibitor at the 7th International Conference on Steels in Cars and Trucks which will take place from June 2 – 6 2025, Mainz, Germany.

Company/ Institute

Contact Person

Contact E-mail

Invoice Information

Address

Zip Code

City

Country

Phone

E-mail

Additionally

_____ entry tickets (750 EUR per ticket) _____ EUR

_____ additional sqm with booth construction (390 EUR per sqm) _____ EUR

_____ additional sqm without booth construction (300 EUR per sqm) _____ EUR

I understand that the organiser reserves the right to cancel and/or modify the above-mentioned event and/or services offered at any time.

Date/legally binding signature